

The impact of computer based trading on systemic risk

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J. Doyne Farmer
Institute for New Economic Thinking and
Mathematical Institute
Oxford University
External Professor, Santa Fe Institute

Some general remarks

- I mainly agree with the conclusions of the study.
- I particularly appreciate the interdisciplinary composition of the experts who were consulted.
- I particularly liked the paper by Zigrand and Shin.
 - Catalogs feedback loops and instabilities.
 - Focuses on dynamics!
 - “in specific circumstances CBT can lead to significant instability. In particular, self-reinforcing feedback loops, as well as a variety of informational features inherent in computer-based markets, can amplify internal risks and lead to undesired interactions and outcomes”.

CBT and rationality

- Computer algorithms have bounded rationality
 - CBT follows stimulus-response reasoning
 - mimics cerebellum, not cerebrum (rules of thumb)
- High frequency CBT is stupider than low frequency CBT: Fast => few lines of code
 - rationality of HFT algos is *strongly* bounded
 - no *de novo* reasoning: More like biology than neoclassical economics: HFT firms are explicitly evolutionary in strategy testing (e.g. GETCO)
- Beware of reliance on game-theoretic equilibria when strategies must be learned

(Galla and Farmer, PNAS, 2013)

Is market efficiency only approach to understanding systemic risk?

- How to understand market failures such as instabilities and feedback loops leading to systemic risk or crashes?
- Two paths:
 - neoclassical approach with relaxed assumptions: asymmetric information, institutional constraints, incomplete markets, ...
 - Acknowledge deviations from efficiency at outset, and investigate how they affect markets.

Friedman paradox

- Market efficiency requires arbitrageurs but arbitrageurs require inefficient markets.
 - see also Grossman and Stiglitz
 - markets necessarily deviate from efficiency
 - It is difficult but not impossible to make consistent profits (e.g. Prediction Company)
 - markets are (informationally) efficient at first order but necessarily inefficient at second order
 - standard approach assumes perfect efficiency
- Do deviations from efficiency drive market instabilities, e.g. systemic risk?

Market ecology

- Inefficiencies driven by demand for diversification and liquidity. Supports a rich ecology of predators.
- Market impact makes it possible to understand market food web in terms of pairwise interactions.
- Trading moves prices, price movements cause trading, ...
 - on longer timescale profits affect the ecology
- Instabilities in price dynamics depend on ecology.
- Hypothesis: Many market malfunctions driven by disruptions of evolutionary dynamics of ecology.

Market force, ecology and evolution (Farmer, 2002)

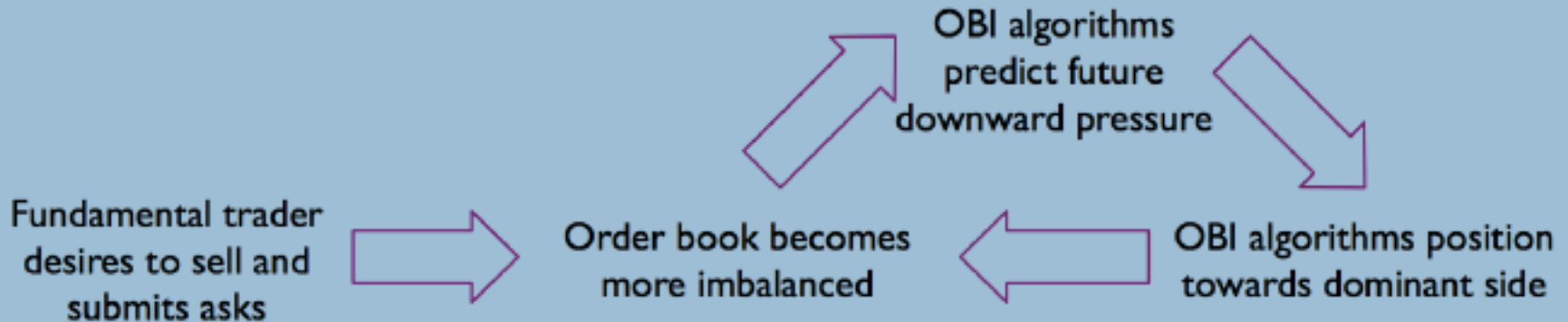
**An ecological perspective on the future of computer trading,
Farmer and Skouras, (driver review, 2012)**

Market ecology

- Key question is to identify inefficiencies and study their interactions.
- How are inefficiencies removed?
- What price dynamics does this lead to?
- How is trading capital redistributed as a result (i.e. how is ecology reconfigured)?
- Makes it possible to identify instabilities

Indirect path to efficiency: Order book imbalance

Figure 4.11: Order book imbalance feedback loop



- Exploiting inefficiency does not remove it
 - Instead it widens spread
 - Makes market making more profitable
- (unpublished research with Jim Gerard and Jim Rutt)

We need better data!

- Quote from executive summary:
 - “a drive towards making better data available for analysis should be a key objective and the experience of this Project suggests that political impetus could be important in achieving that quickly”.
- **Ecology requires data with counterparty identifiers**
 - some studies already done for HFT on limited scale
 - however, need to map entire ecology to know who feeds whom and how this shifts through time

Huge advantage to speed

- Quote from study regarding concerns about HFT:
“High frequency traders exploit their speed advantage to disadvantage other participants in financial terms”
- With Spyros Skouras, we estimate the average advantage for achieving queue priority is 0.1 - 1 cent per trade. Low estimate => \$500B/year.
 - advantage because on average high priority quotes get hit by smaller market orders, which have less impact. Also priority quotes get hit more often.
- Bottom line: Under price-time priority auction there is a huge advantage to speed.

Are markets too fast? (Skouras and Farmer, 2012)

Problems with HFT

- HFT algorithms can only execute a few lines of code
 - cannot spend much time thinking
 - any code checking for unusual conditions lowers profits
 - only time for gut reaction
- No intrinsic social welfare value
 - waste of human and computer resources

How to slow things down?

- Standard proposals:
 - Tobin tax, minimum resting times,
 - All of these create frictions, selectively advantage some players at expense of others
 - band-aid solutions
- Price-time priority is an historical accident

Alternative proposal

- We propose an alternative:
 - pro rata instead of time priority
 - sequential call auctions at random times, e.g. roughly once a minute
 - provide limited indicative price information
 - These measures would completely eliminate HFT
 - Usual argument for HFT is liquidity provision
 - liquidity can be provided via other means
 - Deserves further study
- Are markets too fast? (Skouras and Farmer, 2012)**